



Directorate of Students' Welfare
Guru Gobind Singh Indraprastha University
Sec-16C, Dwarka, New Delhi-110078 Website: <http://ipu.ac.in>

F. No.GGSIPU/DSW/Anugoonj-2017/

Date: 21.01.2016

Notice Inviting Proposals for Sponsorship - "Anugoonj 2017"

Guru Gobind Singh Indraprastha University is established by Government of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998. This is an affiliating and teaching University that aims to facilitate and promote studies, research and extension work in emerging areas of higher education with focus on professional education in the disciplines of engineering, technology, architecture, management, law, medicine, pharmacy, physiotherapy, nursing, education, journalism and mass communication, etc. The University has been accredited as Grade 'A' by National Assessment and Accreditation Council (NAAC).

The Guru Gobind Singh Indraprastha University is going to organize its 18th Annual Cultural Festival 'Anugoonj 2017' to be held from 9th February, 2017 to 11th February, 2017 on its campus at Sector-16C, Dwarka, New Delhi. Anugoonj, one of the largest and the best University festival in Delhi, is an intricate labyrinth of glamour, euphoria and festivities, which attract a major influx of participants from Delhi and outside. This year more than 30 events/ competitions will be organized to make this festival more glamorous. The three-day festival will also have star attraction (Bollywood Singer/ Rock Band).

Features of the festival

1. Around 60,000 students from more than 110 colleges affiliated to the University visit the campus during the festival.
2. Winner and Runner up teams of preliminary round will participate in more than 30 competitions/ culture events of Music, Dance, Literary, Dramatic, Fine Art, Mr. & Ms. Anugoonj during festivals.
3. Wide Media Coverage
4. Full Day Activities
5. Special attractions of the festival are live performances of renowned Rock Band, NSD Play and Bollywood Singer with band.
6. The show will attract the maximum youth crowd
7. Total number of youth to visit this festival is between twenty to thirty thousand every day
8. Eminent people would be visiting the festival from all spheres of society.
9. The show will be one of its kinds which will cover all aspects of entertainment
10. The opening and closing ceremony will be with celebrities and prestigious personalities.
11. Excellent opportunity to promote your products

The Directorate of Students' Welfare invites proposals for sponsorship of University's Annual Cultural Festival Anugoonj-2017 in following categories:

Platinum Sponsor

Sponsorship Fee

Rs.10,00,000/- (Demand Draft in favour of Registrar, GGS Indraprastha University)

Benefits

1. Company Publicity:

- (i) The logo and title of the company in big font size will be printed on the side panels at Main Stage and Second Stage.
- (ii) The logo and title of the company will be printed in big font size on all banners, posters and news letter of the festival published by the organizer.

2. **Stalls for publicity:** 03 Stalls each size of 15 feet x 15 feet with 03 tables, 04 chairs 01 Halogen light and 01 Power Point will be provided to the company for publicity/ sell their product.
3. **Banners and standee:** The Company may place 50 banners and 50 standees in the area of function.
4. **Announcement:** The name of Special Title Sponsors will be announced during the various events at main stage and second stage.
5. **Other benefit proposition would be negotiable.**

Gold Sponsor

Sponsorship Fee

Rs.5,00,000/- (Demand Draft in favour of Registrar, GGS Indraprastha University)

Benefits

Company Publicity:

1. The logo and title of the company in big font size will be printed on the side panels at Main Stage and Second Stage.
2. The logo and title of the company in big font size on all banners, posters and news letter of the festival published by the organizer.
3. **Stalls for publicity:** 02 Stalls each size of 15 feet x 15 feet with 03 tables, 04 chairs 01 Halogen light and 01 Power Point will be provided to the company for publicity/ sell their product.
4. **Banners and standee:** The company may place 25 banners and 25 standees in the area of function.
5. **Announcement:** The name of Special Title Sponsors will be announced during the various events at main stage and second stage.
6. **Other benefit proposition would be negotiable.**

Silver Sponsor

Sponsorship Fee

Rs.3,00,000/- (Demand Draft in favour of Registrar, GGS Indraprastha University)

Benefits

Company Publicity:

1. The logo and title of the company in big font size will be printed on the side panels at Main Stage and Second Stage.
2. The logo and title of the company in big font size on all banners, posters and news letter of the festival published by the organizer.
3. **Stall for publicity:** 01 Stall each size of 15 feet x 15 feet with 03 tables, 04 chairs 01 Halogen light and 01 Power Point will be provided to the company for publicity/ sell their product.
4. **Banners and standee:** The Company may place 20 banners and 20 standees in the area of function.
5. **Announcement:** The name of Special Title Sponsors will be announced during the various events at main stage and second stage.
6. **Other benefit proposition would be negotiable.**

Special Sponsors

Sponsorship Fee

Rs.1,00,000/-or above (Demand Draft in favour of Registrar, GGS Indraprastha University)

Or

Rs. 50,000/-or above (Demand draft in favour of Registrar, GGS Indraprastha University) and company products of worth Rs.50,000/- or more for prizes to the winners of various events/ volunteers.

Benefits

Company Publicity:

1. The logo and title of the company in middle font size will be printed on the side panels at Main Stage and Second Stage.
2. The logo of company will be printed with the title as suggested by the sponsor in middle font size on all banners, posters and news letter of the festival published by the organizer.
3. **Stall for publicity:** One stall of size 15 feet x 15 feet with 03 tables, 04 chairs 01 Halogen light and 01 Power Point will be provided to the company for publicity/ sell their product.
4. **Banners and standee:** The Company may also place their 10 banners and 10 standees in the area of function.
5. **Announcement:** The name of Special Title Sponsors will be announced during the various events at main stage and second stage.

Associate Sponsors

Sponsorship Fee

Rs.50,000/- (Demand Draft in favour of Registrar, GGS Indraprastha University)

Or

Rs. 30,000/- (Demand draft in favour of Registrar, GGS Indraprastha University) and company products of worth Rs.20,000/- for prizes to the winners of various events/ volunteers.

Benefits

1. Company Publicity:

- (i) The logo of the company with the title Associate Sponsor will be printed in lower font size on the side panels at Main Stage and Second Stage.
- (ii) The logo of company will be printed in lower font size on all banners, posters and news letter of the festival published by the organizer.

2. **Stall for publicity:** One stall of size 10 feet x 10 feet with 02 tables, 02 chairs 01 Halogen light and 01 Power Point will be provided to the company for publicity/ sell for their product.
3. **Banners and standee:** The Company may also place their 5 banners and 5 standees in the area of function.
4. **Announcement:** The name of Associate Sponsors will be announced during the various events at main stage and second stage.

Co- Sponsor / Event Sponsor

Sponsorship Fee

Rs.30,000/- (Demand Draft in favour of Registrar, GGS Indraprastha University)

Or

Rs. 20,000/- (Demand draft in favour of Registrar, GGS Indraprastha University) and company products of worth Rs.10,000/- for prizes to the winners of various events/ volunteers.

Benefits

1. Company Publicity:

- (i) The logo of the company with the title Co-Sponsor will be printed in small font size on the side panels at Main Stage and Second Stage.
- (ii) The logo of company will be printed in small font size on all banners, posters and news letter of the festival published by the organizer.

2. **Banners and standee:** The Company may also place their 2 banners and 2 standees in the area of function.

The list of events and conditions of sponsorship is as per Annexure 'A' attached with the notice.

Note:

1. All the proposals should be submitted in the Directorate of Students' Welfare on or before 28th January, 2017 to finalize sponsors.
2. Payment of sponsorship fee will be submitted in the form of demand draft only in favour of Registrar, GGS Indraprastha University.
3. Tobacco and liquor companies will not be entertained for sponsorship.
4. All the sponsorship in kind will be submitted to the Directorate of Students' Welfare for distribution to the participants/ volunteers.
5. No Sponsors shall do or undertake any activity contrary to law, public order or health.
6. The sponsor suitability, viability and financial contribution towards Anugoonj-2017 will be subject to the decision of the Sponsorship Committee.
7. In case of any dispute relating to sponsorship during the Anugoonj, the decision of the Director, Students' Welfare shall be final and binding for all.


(Prof. C. S. Rai)

Director, Students' Welfare

Copy to:

1. Controller of Finance
2. Concerned committee members
3. Assistant Registrar to the Vice Chancellor -for information of the Hon'ble Vice Chancellor.
4. SO to Pro Vice Chancellor- for information of the Pro Vice Chancellor.
5. Assistant Registrar to Registrar-for information of the Registrar.
6. In-charge, Server Room with the request to upload this notification on the University website under the link of Students' Welfare-Anugoonj2017.
7. Office Copy

Anugoonj-2017
9th to 11th February, 2017
EVENTS AT A GLANCE

<u>S. No.</u>	<u>Items</u>	<u>Participants</u> P	<u>Accompanists</u> A	<u>Total</u> P+A	<u>Min. Time</u>	<u>Max. Time</u>
A. Music						
1.	Classical Vocal Solo (Hindustani or Karanatak)	01	02	03	05 mts.	07 mts.
2.	Light Vocal (Indian)	01	02	03	04 mts.	06 mts.
3.	Western Vocal (Solo)	01	02	03	04 mts.	06 mts.
4.	Group Song (Indian)	6-12	04	16	08 mts.	10 mts.
5.	Group Song (Western)	6-12	04	16	08 mts.	10 mts.
B. Dance						
1.	Folk Dance	08-14	02	16	06 mts.	10 mts.
2.	Choreography	08-14	02	16	07 mts.	12 mts.
3.	Classical Dance	01	03	04	06 mts.	10 mts.
4.	Nach Baliye	01 Boy/ 01 Girl	0	01/01	06 mts.	08 mts.
5.	Foot Loose	08-15	0	15	10 mts.	12 mts.
6.	Street Dance	08-14	02	16	10 mts.	12 mts.
C. Literary Events						
1.	Quiz	03	-	03	-	-
2.	Debate (Hindi)	02	-	02	03 mts.	04 mts.
3.	Debate (English)	02	-	02	03 mts.	04 mts.
4.	Creative Writing(Hindi)	01	-	01	01 hr.	01 hr.
5.	Creative Writing(English)	01	-	01	01 hr.	01 hr.
6.	Poetry Recitation(Hindi)	01	-	01	04 mts.	05 mts.
7.	Poetry Recitation(English)	01	-	01	04 mts.	05 mts.
8.	Just-a-minute (Hindi)	01	-	01	01 mts.	01 mts.
9.	Just-a-minute (English)	01	-	01	01 mts.	01 mts.
D. Dramatic						
1.	One Act Play	18	-	18	40 mts.	45 mts.
2.	Street Play	10-22	-	10-22	20 mts.	22 mts.
3.	Mono Acting	01	-	01	04 mts.	05 mts.
E. Fine Arts						
1.	On the Spot Painting	01	-	01	02 hrs.	02 ½ hrs.
2.	Collage	01	-	01	02 hrs.	02 ½ hrs.
3.	Clay Modeling	01	-	01	02 hrs.	02 ½ hrs.
4.	Cartooning	01	-	01	02 hrs.	02 ½ hrs.
5.	Rangoli	02	-	02	02 hrs.	02 ½ hrs.
F. Battle of Bands						
		04-10	-	04-10	15mts	20mts.
G. Mr. & Ms. Anugoonj 2017						
1.	Mr. Anugoonj 2017	01 Boy	-	01	-	02 ½ hrs.
2.	Ms. Anugoonj 2017	01 Girl	-	01	-	02 ½ hrs.