


STANDARD TEMPLATE OF FACULTY PROFILE FOR UPLOADING OF UNIVERSITY WEBSITE

Title	DR.	First Name	NANKI	Last Name	NATH	
Designation		VISITING FACULTY, USDI, GGSIPU FORMER ASSOCIATE PROF., SCHOOL OF DESIGN, MIT-WPU; FORMER FACULTY MEMBER, NID AHMEDABAD, IIT GUWAHATI				
School /Dept. Name		UNIVERSITY SCHOOL OF DESIGN AND INNOVATION (USDI), GGSIP University				
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Web Page (if any)		website: http://www.nankidesigns.net phd alumni page: http://www.idc.iitb.ac.in/people/phd/nanki-nath				
Subjects Taught		<p><u>Independent Course Areas taught:</u></p> <ul style="list-style-type: none"> • Graphic Design (intro and studio-based courses) • Environmental Graphic Design (EGD)/ Wayfinding & Navigation Science • Visual Identity and Branding • Principles of Design • Design Elements • Computer Graphics-2D • Representation Techniques • Visual Culture • Visual Theory • Semiotics • Field Research Methods • Typography <p><u>Team Teaching Course Areas taught:</u></p> <ul style="list-style-type: none"> • Emerging Scenarios • Indic Type Design • Instructional Design Process (IDP) • Publication Design • Portfolio Design 				
Areas of Interest/ Specialization		<p><u>Areas of Interest [Design Pedagogy & Research]:</u> Design Education, Project Based Learning: PBL methods, Practice-based Pedagogy, Blended Learning, Engagement Methods in Design Projects, Education Technologies, Learning Spaces, Environmental Graphic Design, Contemporary Graphic Design: Trends, Techniques & Reflective Practice, Safe Typography for Automotives, 3D Typography, Visual Semiotics and Brand Identity Design</p> <p><u>Specialization:</u> Visual Communication Design, Graphic design, Environmental graphic Design (EGD) with a special focus on Wayfinding and Signage Design, Typography (Digital +Print)</p>				

Experience (in years)	Total	13 Years, 10 months
	Industry	6 months as Visualizer with IDS (Integrated Design Services), Consultancy Services at NID Ahmedabad
	Teaching	6 Years 10 months (Assistant Prof., IIT Guwahati; Graphic Design Faculty, NID Ahmedabad; Associate Prof., School of Design, MIT-WPU, Pune)
	Research	6 Years 6 months (six years as PhD Scholar with IDC, IIT Bombay + six months for Diploma Design Project of NID with CEPT, Ahmedabad)
Educational Qualifications	UG	Bachelor of Fine Arts (BFA), APPLIED ARTS from UNIV. OF RAJASTHAN
	PG	Master of Design (M.DES), GRAPHIC DESIGN from NATIONAL INSTITUTE OF DESIGN (NID), AHMEDABAD
	Doctorate	Doctor of Philosophy (PhD), VISUAL COMMUNICATION DESIGN, INDIAN INSTITUTE OF TECHNOLOGY BOMBAY (IITB)
	Any other – Diploma in IPR	N.A.
Research Publications in Journals (last 5 years)	<p>Nath, Nanki (2020). <u>Journey of signs and shop signs from prehistory to digital age. ICOFLEX'19.</u> Universitas Indraprasta PGRI, Jakarta, Indonesia, August 2019. <i>Cultural Syndrome</i>, vol. 2, no. 2, 2020, pp. 99-111, doi: http://dx.doi.org/10.30998/cs.v2i2.517.</p>	
Papers Published in Conference Proceedings (last 5 years)	<ul style="list-style-type: none"> INTERNATIONAL CONFERENCE OF CREATIVE FUTURES (ICCF'22) [To be published with Cambridge Scholars Publishing. All papers presented at the conference after peer review will be published in e-proceedings of the conference with ISBN]. Nath, Nanki (2022). Exploring the Local-Global identities in Abstract Typography: NIT Sikkim Logo Design Project. INTERNATIONAL CONFERENCE OF CREATIVE FUTURES 2022 [ICCF'22], 20 - 21 May 2022, Faculty of Design, Manipal University, Jaipur, Rajasthan, India. PINK CITY DESIGN CONFLUENCE (PCDC) 2022 Nath, Nanki (2022). COLOURS, VISUAL DISPLAY DESIGN AND ERGONOMICS. Theme: FORM. REFORM. TRANSFORM. Under Sub-theme: Creativity 5.0. The Pink City Design Confluence 2022, Arch School of Design and Business, 27 - 29 January 2022. 	

- HWWE 2021

Nath, Nanki (2021). Engaging Design Projects: a PBL Framework for the New Normal Communication Design Education. 19th International Conference on Humanizing Work and Work Environment 2021 (HWWE 2021), Department of Design, Indian Institute of Technology Guwahati (IITG), 1-3 December 2021.

- TYPOGRAPHY DAY 2021

Nath, Nanki (2021). Ik Onkar Gurmukhī (ੴ ਗੁਰਮੁਖੀ): Decoding Culture-Form Associations in Writing practice. Typo Day 2021, 27th and 28th August 2021, IDC: School of Design, Indian Institute of Technology Bombay (IITB).

- International Conference of Research into Design (ICoRD 2021)

Nath, Nanki (2021). Visual Framework of colour analysis of shop signs in India, 8th International Conference on Research into Design (ICoRD'21), DESIGN FOR TOMORROW, January 7 – 10, 2021. IDC School of Design, IIT Bombay.

- International Conference of Research into Design (ICoRD 2019)

Nath N. (2019). Embedded Diversities: Design Explorations with the Tool of Type and Expressions. In: Chakrabarti A. (eds.) Research into Design for a Connected World. Smart Innovation, Systems and Technologies, vol. 135. Springer, Singapore

- Kansai Engineering and Emotion Research 2018 (KEER 2018)

Jha, Deepshikha, Yammiyavar, Pradeep and Nath, Nanki (2018). Textiles as communicating links for cultural traditions. In book: Proceedings of the 7th International Conference on Kansei Engineering and Emotion Research 2018 (KEER2018), 19-22 March 2018, Kuching, Sarawak, Malaysia. DOI: 10.1007/978-981-10-8612-0_19.

- PAPER PRESENTED IN AN INTERNATIONAL SYMPOSIUM (No Print/Web Proceedings released): **INSIGHT'18**

Nath, Nanki (2018). Conceptual Framework of Typeface Applications for In-Vehicle Cockpit Display Designs [Context: Global Car Brands], INSIGHT 2018, Bi-annual Design Research Symposium, NID Ahmedabad, Under Session: Contemporary and Evolving Models of Design Research, 1 November 2018, NID Ahmedabad, India.

- **Jha, Deepshika, Yammiyavar, Pradeep and Nath, Nanki (2017). Smart textile trends and their implications in digitizing craft traditions.** International Conference on Recent Trends and Sustainability in Crafts and Design, © Indian Institute of Crafts and Design, Jaipur, Rajasthan, India.

- ICCCAD 2017

Jha, Deepshika, Nath, Nanki and Yammiyavar, Pradeep (2017). Moods evoked by Traditional Indian Textiles - An Exploratory Study. In Print Proceedings of International Conference on Creativity and Cognition in Art and Design (ICCCAD 2017), National Institute of Mental Health and Neurosciences

	<p>(NIMHANS), Bloomsbury Publishing India Pvt. Ltd., © National Institute of Design (NID). ISBN: 978-93-86349-88-0</p> <ul style="list-style-type: none"> • RESEARCH CONCLAVE 2017, IIT GUWAHATI <p>Jha, D., Yammiyavar, P. and Nath, N. (2017). <u>Indian Textiles as wearables – An exploration of their potential in the IOT space</u>, Research Conclave 2017, 16-19 March, 2017, IIT Guwahati, Assam, India</p> <ul style="list-style-type: none"> • RESEARCH CONCLAVE 2017, IIT GUWAHATI <p>Rathod Abhay, N., Nath, N. and Borathakur, P. (2017). <u>Improved packaging design for long distance transportation of high value horticultural crops</u>, Research Conclave 2017, 16-19 March, 2017, IIT Guwahati, Assam, India</p> <ul style="list-style-type: none"> • Himalayan Languages Symposium 22 (HLS 22), 2016 <p>Nath, Nanki (2016). <u>Applications of Typeface Semantics in designing Name Identifications</u>. Himalayan Languages Symposium 22, Department of Humanities and Social Sciences and the Center for Linguistic Science and Technology, IIT Guwahati, Assam, India.</p> <ul style="list-style-type: none"> • Himalayan Languages Symposium 22 (HLS 22), 2016 <p>Ragui, Hon and Nath, Nanki (2016). <u>Design of a Modern Typeface in Meetei Mayek Script for Manipur, India</u>. Himalayan Languages Symposium 22, Department of Humanities and Social Sciences and the Centre for Linguistic Science and Technology, IIT Guwahati, Assam, India.</p>
<p>Books Authored/ Book Volume Chapters</p>	<ul style="list-style-type: none"> • INTERNATIONAL CONFERENCE OF CREATIVE FUTURES (ICCF'22) <p>[To be published with Cambridge Scholars Publishing. All papers presented at the conference after peer review will be published in e-proceedings of the conference with ISBN].</p> <p>Nath, Nanki (2022). <u>Exploring the Local-Global identities in Abstract Typography: NIT Sikkim Logo Design Project. INTERNATIONAL CONFERENCE OF CREATIVE FUTURES 2022 [ICCF'22]</u>, 20 - 21 May 2022, Faculty of Design, Manipal University, Jaipur, Rajasthan, India.</p> <ul style="list-style-type: none"> • Nath, Nanki (2022). COLOURS, VISUAL DISPLAY DESIGN AND ERGONOMICS. In Book: FORM. REFORM. TRANSFORM accredited to WORLD DESIGN ORGANIZATION (WDO). Under Sub-theme: Creativity 5.0. <u>The Pink City Design Confluence 2022, ARCH College of Design and Business, Jaipur, 27 - 29 January 2022.</u> • Upcoming in 2022 with Springer India: <p>Nath, Nanki (2021). <u>Engaging Design Projects: a PBL framework for New Normal Communication Design Education</u>. In Print: Book Proceedings of Humanizing Work and Work Environment 2021 (HWWE 2021), In: Chapter 21, Lect. Notes in Networks, Syst., Vol. 391, Debkumar Chakrabarti et al: ERGONOMICS FOR DESIGN AND INNOVATION, 978-3-030-94276-2, 513707_1_En Indian Institute of</p>

Technology Guwahati, Assam, India.

- THE TRELIS, NID Ahmedabad (Print)

Nath, Nanki (2021). Future Scenario: Reimagining Speculative and Reflective Graphic Design Practice. *The Trellis | Design + Research: a research centric publication from the National Institute of Design, Ahmedabad*, Issue 10 | Vol. 3 of June 2020, pp. 21-25.

- ICoRD'21 Print Book Chapter proceeding with Springer, Singapore

Nath, Nanki (2021). Visual Framework of Colour Analysis of Shop Signs in India, In: Chakrabarti A., Poovaiah R., Bokil P., Kant V. (eds) **Design for Tomorrow—Volume 1, Ch 19. ICoRD2021**. Smart Innovation, Systems and Technologies, vol 221. Springer, Singapore. https://doi.org/10.1007/978-981-16-0041-8_19.

- ICoRD'19 Print Book Chapter proceeding with Springer, Singapore

Nath, Nanki (2019). Embedded Diversities: Design Explorations with the Tool of Type and Expressions. In: Chakrabarti A. (eds) *Research into Design for a Connected World. Smart Innovation, Systems and Technologies*, vol 135, Ch 30. Springer, Singapore. https://doi.org/10.1007/978-981-13-5977-4_30.

- KEER 2018 in Book Series: Advances in Intelligent Systems and Computing

Jha, D., Yammiyavar, P. and Nath, N. (2018). Textiles as communicating links for cultural traditions. In book series: Advances in Intelligent Systems and Computing, Proceedings of the 7th International Conference on Kansei Engineering and Emotion Research 2018 (KEER2018), 19-22 March 2018, Kuching, Sarawak, Malaysia. DOI: [10.1007/978-981-10-8612-0_19](https://doi.org/10.1007/978-981-10-8612-0_19)

- ICCCAD 2017 Print Book Proceedings by Bloomsbury Publishing India Pvt. Ltd.

Jha, Deepshika, Nath, Nanki and Yammiyavar, Pradeep (2017). Moods evoked by Traditional Indian Textiles - An Exploratory Study. In Print Proceedings of International Conference on Creativity and Cognition in Art and Design (**ICCCAD 2017**), National Institute of Mental Health and Neurosciences (NIMHANS), Bloomsbury Publishing India Pvt. Ltd., © National Institute of Design (NID). ISBN: [978-93-86349-88-0](https://doi.org/10.1007/978-93-86349-88-0).

- ICoRD'13 Print Book Chapter proceeding with Springer, India

Nath, Nanki and Poovaiah, Ravi (2013). Classifying Shop Signs: Open Card Sorting of Bengaluru Shop Signs (India). In: Chakrabarti A., Prakash R. (eds) ICoRD'13. Lecture Notes in Mechanical Engineering. Springer, India. pp.1287 - 1299. https://doi.org/10.1007/978-81-322-1050-4_103.

- DDR 2011 Print Book Chapter proceeding

Nath, Nanki and Poovaiah, Ravi (2011). Understanding Richness: A new

	<p>typology of visual cues and meaning in Signs. In Print Proceedings of Design Development and Research Conference (DDR), Cape Peninsula University of Technology (CPUT), Cape Town, SA, pp. 283-301, ISBN: 978-0-620-52128-4.</p> <ul style="list-style-type: none"> • Print Book Chapter with DESIGN THOUGHTS, IDC IIT Bombay <p>Nath, N. and Poovaiah, R. (2010). Investigation of the most preferred Bilingual Combination of Words: An Experiment with a selected Place Identification Signboard. DESIGN THOUGHTS, IDC School of Design, IIT Bombay. Issue: August 2010.</p>			
No. of Conferences	National	Attended	Organized	
		2	N.A.	
	International	17	N.A.	
Research Guidance	Awarded	PG	M. Phil	Doctorate
		32 students (22 at NID Ahmedabad and 10 at IIT Guwahati)	N.A.	Co-Guided 1 student, Ms. Deepshikha Jha in her PhD in the Academic Year of 2016-2017 at Dept. of Design, IIT Guwahati
	Undergoing	N.A.	N.A.	N.A.
Research Projects	Completed	12		
	Undergoing	1 Non-Profit Project to Design School Curriculum for CBSE Schools as a Team member Focus: Std. XI Design Thinking and Innovation based curriculum design on basis of NEP 2020 Supported by Ministry of Education, Govt. of India.		

<p>Awards & Distinctions</p>	<ul style="list-style-type: none"> • May 2020 Our Team SuperKings design entry got shortlisted in the 30 finalists (UMO Explore-Submission Wall) from among 250+ design entries for the Global Design X Social Challenge 2020, UMO.Design. • April 2005 Award: Topper in all 4 years of B.F.A (Applied Arts) course, Faculty of Fine-Arts, University of Rajasthan, Jaipur. • Sep 2004 Award: II Prize: Poster-making competition, Inter-college Youth Festival, University of Rajasthan, Jaipur. • May 2004 Award: I Prize: M.N.I.T. Jaipur's logo design (implemented and registered). • Feb 2004 Award: Best Work in Applied Arts: 'Nurturing Ambitious Art Minds' (NAAM) exhibition held at Jawahar Kala Kendra, Jaipur, Rajasthan.
<p>Administrative Assignments Handled</p>	<ul style="list-style-type: none"> • Design Coordinator for the annual International Conference - Typography Day 2012, March 2012. • Department Coordinator(DC) of Dept. of Design, IIT Guwahati; under the Knowledge Incubation Centre (KIC) as part of Centre for Education Technology (CET), IITG to organize KIC-TEQIP Workshops by the dept. bet. the year 2015-2016. • Faculty Advisor for Department of Design, IIT Guwahati as part of the Students' Academic Board Panel (SAB advisory Panel), 2016-2017. • Member, Departmental Postgraduate Program Committee (DPPC) of Dept. of Design, IIT Guwahati, 2016-2017. • Member, Departmental Disciplinary Committee (DDC) of Dept. of Design, IIT Guwahati, 2016-2017. • Member, Department Selection Committee for appointment of Technical Officer at Dept. of Design, IIT Guwahati, 2016-2017. • Jury Member of Logo Selection Committee, 2018 under the Department for Promotion of Industry and Internal Trade (DPIIT), Govt. of India, New Delhi for the selection of final logo for Geographical Indications (GI), India. • Activity Vice Chairperson, Research and Development (R&D), NID Ahmedabad (2018-2019 Academic Year). • Interim Chief Warden (2018-2019 Academic Year) – for Girls' Hostel, NID Ahmedabad
<p>Association with Professional Bodies</p>	<ul style="list-style-type: none"> • Research Network Member, Common Ground Research Networks with Design Principles and Practices, USA. • India Design Association [InDeAs], IDC School of Design, IIT Bombay • Life Member of IIT Bombay Alumni Association

<p>Any other Achievements</p>	<ul style="list-style-type: none"> • Mentor, UMO.Design Task Force <p>ADDITIONAL DESIGN PROJECT OPPORTUNITIES AT NID AHMEDABAD:</p> <ul style="list-style-type: none"> • NID Team Project involvement: [November 2020], Dept. for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Govt. of India. Developed and presented detailed process for naming and pitched for visual identity design language (method-to-design) presented to Principal Secretary, Govt. Of India and represented NID. • ADDITIONAL DESIGN CONSULTANCY PROJECTS for IDS, NID Ahmedabad (Towards Completion Stages: till 31st December 2020 and taken forward by NID for further implementations) <ul style="list-style-type: none"> - <i>Design of Visual Identity (Logo) & Tagline for Press Information Bureau (PIB),</i> 2019-2020: The third phase of concept designs presentation was made to the Client and two concepts were selected by the Client. The Client's selection on the same has been asked for. - <i>Design of Visual Identity (Logo) for Samagra Shiksha Scheme, 2019-2020:</i> The hand illustration of final concept design has been submitted to the Client and their feedback on the same has been asked for. - <i>Design of Visual Identity (Logo) & Tagline for Ease of Doing Business (EoDB),</i> Dec. 2020: Two Concept Design presentations have been covered till 24th Dec 2020. Few directions have been selected to further work upon.
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