

GUIDELINES FOR CONTRIBUTORS

The Journal accepts for publication the following:

- Research Papers of empirical nature
- Case Studies

Guidelines for Research Papers

The paper should contain the following items in the order shown below:

- A cover page showing title of the paper, author's affiliation, full address, telephone number, faxes number and e-mail.
- Abstract of not more than 200 words outlining the purpose, scope and conclusions of the paper. The abstract should explain why the readers should consider these results important. Key words are to be mentioned at the end of the abstract.
- The text should be suitably divided under headings and sub-headings to explain and emphasize the importance of various sections. The research paper should not normally exceed 6000 words or 10-12 pages. It should be typed in 12-point font on one side of A-4 paper in single spacing with 1" margins.
- Acknowledgment, if any must be included.
- Only those references, which are actually utilized in the text, should be included in the reference list. In the text, references should be cited with the surname of the author(s) along with the year of publication, all in brackets. References should be complete in all respects and alphabetically arranged.
- All referencing needs to be in APA 6.0 format
- Tables and Figures should be numbered consecutively in Numerals and should be placed at the end with mention of insert in the text as Table 1, Table 2, Figure 1 etc. Tables should not duplicate results in graphs.
- The minimum amount of descriptive text should be used on graphs and drawings (label curves, points etc. with single-letter symbols). Graphs axes should be labelled with variable written out in full, along the length of the axes, with the unit in parenthesis.
- No footnotes should be inserted in text. All footnotes should be indicated by serial numbers in the text and literature cited should be detailed under 'Notes' at the end of the paper/article bearing corresponding number.
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