



WORKSHOP

University School of Management Studies
Guru Gobind Singh Indraprastha University
New Delhi, India

8 January 2021

7 pm (IST)

USMS in association with IQAC presents an Online Workshop

TOWARDS QUALITY PUBLICATIONS AND IMPACTFUL RESEARCH: EDITORS' PERSPECTIVE

Workshop Aims:

- Understanding what quality means in the context of academic writing.
- Understanding the requirements of high quality publishing

Presided over by



Prof. Mahesh Verma
Padma Shri Awardee
Vice Chancellor, GGSIPU

Resource Persons

Learn about the key to publishing in journals of repute from these esteemed A ranked journal editors (from ABDC listing-Australia).



Prof. Justin Paul
University of Puerto Rico
Editor-in Chief,
International Journal of
Consumer Studies (A Rank-
ABDC Australia)
Associate Editor,
Journal of Business Research
(A Rank- ABDC Australia)



Prof. Anne Roggeveen

Babson College
Joint Editor-in-Chief,
Journal of Retailing (A*
Rank- ABDC Australia)

Curators



Prof. A.K. Saini
Dean, USMS



Prof. Puja Khatri
Professor (OB), USMS

Register at: <https://forms.gle/pBowmfYtDENzdvx48>

Last Date for Registration: 31 December 2020

For Queries Contact: pujakhatri@ipu.ac.in