



Guru Gobind Singh Indraprastha University
Sec-16C, Dwarka New Delhi-110078
(Public Relation Office)

No. IPU/PR/BULK SMS/1051

Dated: 15th September, 2021

CIRCULAR

This is in reference to the earlier Circular of even number dated 9th August, 2021 with regards to send bulk message for various promotional activities as well as to run awareness campaign for the stakeholders of the University or to bring any information/notice to a group of people, Guru Gobind Singh Indraprastha University has registered itself on DLT platform as per updated rules of TRAI w.r.t. sending the promotional or transactional SMS to their customers.

Public Relation Office branch has been nominated by the Competent Authority to act as a nodal branch for facilitating such kind of services to the concerned Branch/ Deptt./ School of the University, on receipt of their request.

If any of the Branch/ Deptt./ School of the University is required to sent bulk SMS to various stakeholders of the university w.r.t. different kinds of activities of their Branch/ Deptt./ School, they may send their three (3) sample Sender ID(s) containing six (6) alphabets for further processing for registration so as to avail bulk SMS facility for them.

It may kindly note that out of six (6) alphabets of their sample sender ID(s), first three (3) alphabets are mandatory to be denote as 'IPU' and rest three alphabets may be chosen, as suitable to them, to be suffice to represent their Branch/ Deptt./ School properly. Such as for University works Division, one of the sample for Sender ID may be given 'IPUUWD'.

The concerned Branch/ Deptt./ School may send the sample sender ID(s) to the undersigned **latest by 17th September, 2021 positively.**

This issues with the approval of the Competent Authority.

(Handwritten signature and date: 15/9/2021)

(Nalini Ranjan)
Public Relations Officer

Copy to:-

Copy to:

1. All Deans / Directors, GGSIPU
2. Chief Warden, GGSIPU
3. Proctor, GGSIPU
4. Controller of Finance, GGSIPU
5. Controller of Examinations, GGSIPU
6. Library (In-Charge), GGSIPU
7. Consultant, UWD
8. All Joint Registrars / Dy. Registrars / Assistant Registrar / Branch Heads, GGSIPU
9. Head, UITS – with the request to upload the same on the website of the University.
10. AR to VC, GGSIPU – for kind information of the Vice Chancellor
11. AR to Registrar, GGSIPU – for kind information of the Registrar
12. Guard File